

ANTIPODES®

Organic Grapeseed Butter Cleanser

Ageless skin begins with the 'pot of gold'

The fabulous oil-based organic Grapeseed Butter Cleanser from Antipodes® is a lusciously decadent, golden cleanser featuring scientifically proven antioxidant Vinanza Grape®.

"This pot of gold is a cleanser like no other," promises Antipodes® creator and director Elizabeth Barbalich.

Unlike traditional milky cleansers, Grapeseed Butter Cleanser is a nourishing and rich balm, containing a bounty of fabulous organic oils and bioactive botanical ingredients. All the ingredients play a unique role from antibacterial cleansing, active antioxidant action and subtle exfoliation to conditioning and moisturising.

"The first step to super-healthy skin is really clean skin. If you do not cleanse properly, you are just layering serums and moisturisers on top of residue from make-up and air pollutants, causing pore blockages. Skin then overworks by producing more oils causing problem skin," explains Barbalich.

"So your very best beauty investment in terms of time, money and energy just has to be a high-performance cleanser like Grapeseed Butter Cleanser," she says.

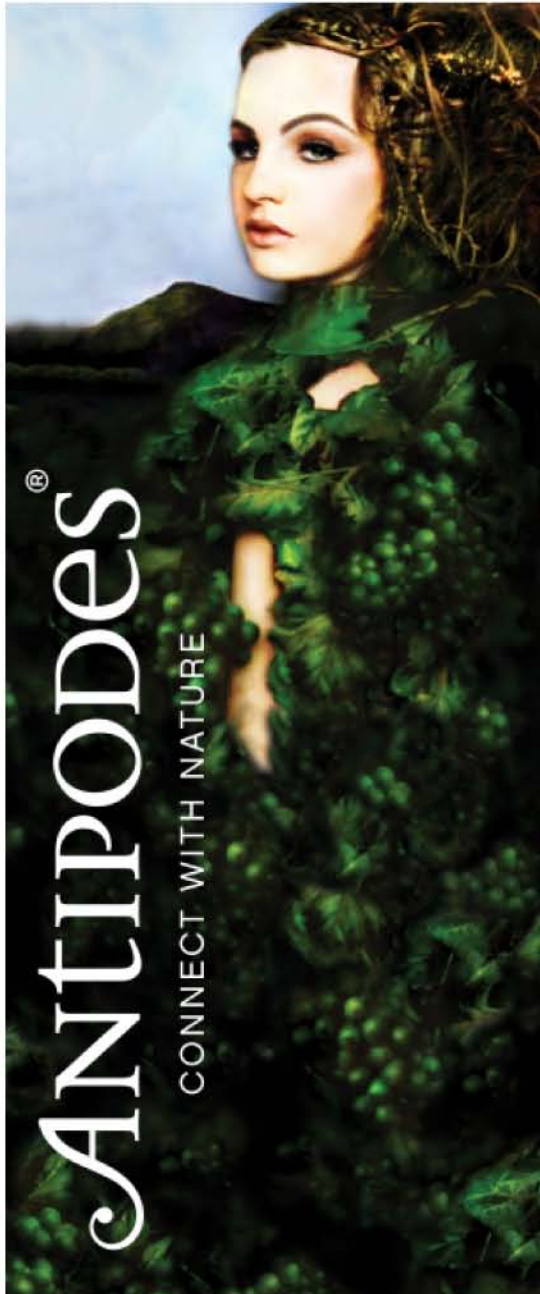


- The revolutionary ingredient in the cleanser is the **powerful new antioxidant Vinanza Grape®**, a natural extract from New Zealand's Marlborough award-winning sauvignon blanc grapeseeds. Scientific studies show that these grapeseeds contain up to double the level of antioxidant compound to grapes grown anywhere else in the world. Antioxidants help repair free radical damage to the skin, and reduce visible signs of ageing.

The seeds are from grapes grown under a sustainable viticulture program; are fully traceable from the vineyard to the cleanser; and are free from genetically modified material, heavy metals, arsenic and pesticides. The sophisticated antioxidant extraction process is purely water-based.

Grapeseed Butter Cleanser also features New Zealand organic beeswax and organic creamy cocoa butter combined with organic olive oil, evening primrose oil and premium organic avocado oil. New Zealand harekeke oil also plays an important role with its antibacterial activity keeping the skin ultimately fresh and clear. Together they work to powerfully cleanse, soothe and condition the skin.

Added to this nourishing base is **blue chamomile** from France, high in chamazulene, with soothing and calming properties to reduce irritation, inflammation and redness. **Hibiscus flower extract** is high in organic pyruvic and citric acids which have a gentle exfoliating action, increasing cell turnover.



Grapeseed Butter Cleanser is suited to all skin types, including even the most oil and acne prone skins. Mature skin will love its ability to condition and the cleanser is especially beneficial to irritated and sensitive conditions, including rosacea.

Simply remove the butter cleanser with dry hands, massage it in a circular motion into the dry skin of face, neck and décolletage. Exfoliate with an organic muslin cloth if desired, and then rinse off with warm water. For maximum benefit, leave the cleanser on as a mask for 30 minutes.

Grapeseed Butter Cleanser is certified organic by **AsureQuality**, an independent government regulatory body that is the leading provider of food safety and bio-security services in the southern hemisphere. It upholds the strictest worldwide organic standards as set by the International Federation of Organic Agriculture Movements (IFOAM).

Antipodes® skincare is never ever tested on animals
RRP \$46.00

On shelf: Now

Antipodes® products are available nationally from David Jones department stores, high end pharmacies and online by visiting www.antipodesnature.com

For further information, high resolution images, product samples or quotes on natural skincare from Elizabeth Barbalich, creator of Antipodes®, please contact Belinda Andrade at PR Chicks on 0425 252 822 or email belinda@prchicks.com.au

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