



# ANTIPODES<sup>®</sup>

SCIENTIFIC ORGANIC BEAUTY

carboNZero<sup>™</sup>  
certified small enterprise



**SCIENTIFICALLY SHOWN TO STIMULATE SYNTHESIS OF COLLAGEN IN HUMAN SKIN CELLS BY UP TO 72%\***

ANTIPODES®  
SCIENTIFIC ORGANIC BEAUTY™

# *Hosanna* *Intense Hydrating Serum*

“Revolutionary ingredient in New Certified Organic Serum: Antipodes® Hosanna Intense Hydrating Serum with black fern, French rose and cardamom”

## SCIENTIFICALLY SHOWN TO STIMULATE SYNTHESIS OF COLLAGEN IN HUMAN SKIN CELLS BY UP TO 72%\*

A clever adaptation of New Zealand nature resulting in the world's highest antioxidant levels in grape-seeds is now a potent new skincare ingredient.

Grape-seed extract *Vinanza Grape*® is the hero ingredient in a certified organic serum by scientifically validated beauty brand Antipodes®. It is scientifically shown to increase elasticity and firmness by 15%.

Antipodes® *Hosanna Intense Hydrating Serum* features the revolutionary antioxidant ingredient which is extracted via a chemical-free process from the sustainably-grown seeds of New Zealand's award-winning sauvignon blanc grapes.

Due to the unusually high UV light of the Marlborough region the grapes produce levels of powerful antioxidants, or polyphenolics, as a natural defence mechanism far greater than anywhere else in the world.

These polyphenolics are at least 10 times more potent than the antioxidants Vitamin C or E(1), working effectively to prevent free radical damage and provide vitamins essential for healthy cell growth. They offer users of Antipodes® skincare unique access to their anti-ageing activity because polyphenolic compound is the quintessential antioxidant for damaged and weary skin.

*Hosanna Intense Hydrating Serum*, with a delightful scent of French rose and soft spicy cardamom, offers an advanced hydration treatment. It has an ability to help plump up the skin contour of the face and neck, replacing lost moisture in the skin. This serum is a water-based product designed to help penetrate the transdermal layer and deliver the active botanical ingredients carried in its water molecules to skin cells. Its ideal for combination and oily skin.

Another of the serum's active botanical ingredients highly nurturing for facial skin is *mamaku* black fern extract, a healing product used by Māori for centuries. This vital essence assists in targeting cell renewal. It assists in hydrating, smoothing and firming the skin as well as helping to prevent moisture loss and regulate sebum production.

The biologically active facial serum joins the other natural skincare and certified organic skincare products in the Antipodes® range, which is based on premium avocado oil and New Zealand pure plant extracts.

\* Independent in-vitro investigation in the effect of Antipodes® skincare on human fibroblast skin cells, Trinity bioactives (2009)