

**Scientifically shown to stimulate synthesis
of Type III collagen in human skin cells**

**by more
than 95%**

Investigation into the Effects of Antipodes
Products on the Healing of Wounds and the
Production of Collagen and Elastin by
Human Skin Fibroblast Cells"
Trinity Bioactives (2010)

S.AVIOUR SKIN BALM



*Rescue your skin from everyday skin troubles
with this extraordinary all-purpose balm*

ANTIPODES®
SCIENTIFIC ORGANIC BEAUTY™

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S.AVIOUR ***SKIN BALM***

“New balm offers sure salvation from everyday skin troubles”

Saviour Skin Balm: Scientifically shown to stimulate synthesis of Type III collagen by more than 95%*

Created and formulated for every household, this premium new antibacterial, antifungal and antimicrobial skin remedy helps address everyday skin troubles for the whole family.

Scientifically validated New Zealand organic beauty brand Antipodes® anticipates a positive response to its new cure-all, which it believes is an all-purpose balm with a standout difference in the flooded market of skin balms: it is **scientifically shown to stimulate synthesis of Type III collagen by more than 95%***.

In line with the company's position on scientific approval and extensive research, independent in-vitro laboratory investigations involving human skin fibroblast cells showed this impressive performance.

Type III collagen is partly responsible for the softness of young skin, as a child's skin has an abundance of this protein, and it is also associated with wound healing.

Saviour Skin Balm also showed synthesis of Type I collagen in human fibroblast skin cells by up to 61%*.

Boosting the production of Type I collagen supports younger looking skin, while Type III collagen renews cells to contribute towards repair of damaged skin, making the balm both an effective skin conditioner and potent anti-ager.

Additional independent clinical trials by a separate Australian laboratory showed the balm to be both non-irritant on human skin, and to retain moisture – both important factors in the repair of skin.

In this product Antipodes® once again utilizes the revolutionary antioxidant **Vinanza Grape®**, a naturally extracted antioxidant compound from the seeds of premium Marlborough sauvignon blanc grapes. This award winning grape variety, from the sun-drenched Marlborough region, is scientifically shown to contain up to double the levels of polyphenolic antioxidant compounds compared to grape seeds grown anywhere else in the world.

Saviour Skin Balm is recommended for all family members. It helps to:

- rescue dry, cracked skin
- moisturize and protect
- tend to grazes and bruises
- save chapped lips
- reduce stretch marks
- care for baby naturally
- treat feet skin issues
- relieve sore muscles
- condition cuticles
- ease sunburn
- soften skin after shaving
- care for everyday skin troubles generally.

Embossed with the Australian tea tree flower that the formulation also contains, this compact tin is designed for handbag and briefcase to meet your everyday health and beauty needs. Keep Saviour Skin Balm close at hand in the medicine cabinet, nursery and glove box to treat children's grazes and baby's rashes; and pack a tin in your onboard hand luggage for frequent in-flight skin hydration.

Antipodes® certified organic and natural skincare is currently sold in seven countries as well as 190 stores throughout New Zealand.

