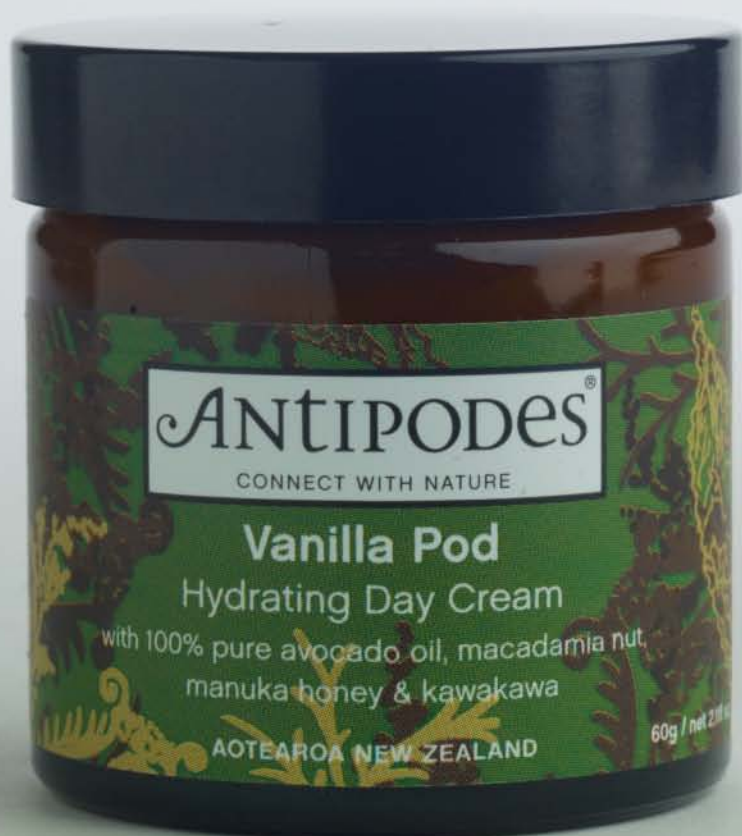


Vanilla Pod
Hydrating Day Cream
strengthened by a Marlborough botanical mystery



ANTIPODES®
SCIENTIFIC ORGANIC BEAUTY™

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Vanilla Pod Hydrating Day Cream

“Antipodes[®] top seller now even richer in antioxidants”

Vanilla Pod Hydrating Day Cream: strengthened by a Marlborough botanical mystery

Scientifically validated beauty brand Antipodes[®] has added something special to one of its top selling products. **Vanilla Pod Hydrating Day Cream**, already high in Vitamins A, B, C and E, has received an antioxidant boost with the addition of **Vinanza Grape[®]** to its formulation.

Vinanza Grape[®] has been scientifically shown* to improve skin elasticity and firmness by 16%. The extract comes from the seed kernels of award-winning sauvignon blanc grapes grown in the Marlborough region of New Zealand, staggering researchers who have found that the sun-drenched conditions mean the seeds contain some of the world's highest levels of antioxidants. This makes for a revolution in skincare, as the antioxidants can powerfully address the signs of ageing caused by free radicals. Its many beauty benefits include intense hydration, smoothing and firming, as well as preventing moisture loss.

Vanilla Pod Hydrating Day Cream is a firm favourite in the Antipodes[®] range. The light, intensive and nutritious moisturiser is perfect for daily use for all skin conditions, bringing hydration and moisture to skin each morning. Organic avocado oil rich in **Omegas 3, 6 and 9** blend with **Vinanza Grape[®]**, manuka honey – which has been used for centuries by Māori women to soothe and nourish skin – and an antioxidant-rich extract from the leaf of New Zealand's kawakawa tree. Notes of vanilla and citrus unite to give a refreshingly exotic fragrance.

Vanilla Pod Hydrating Day Cream is ideal applied over Antipodes[®] Hosanna Intense Hydrating Serum for an additional 'plumping' effect. The serum also features the revolutionary Vinanza Grape[®] as well as regenerative mamaku black fern extract.

For dry or mature skin, use **Vanilla Pod Hydrating Day Cream** over Antipodes[®] Divine Face Oil. The superior avocado and rosehip face oil deeply nourishes skin so it shines with good health and hydration. Antipodes[®] certified organic and natural skincare is currently sold in seven countries as well as 190 stores throughout New Zealand.

For further information, images and interviews, please contact:

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* Independent in-vitro investigation by Trinity Bioactives (2010)